

MGD ORION

The music is different here,
the vibrations are different
Not like Planet Earth
Planet Earth — sound of guns,
anger, and frustration
There was no one to talk
to on Planet Earth who would
understand...



AESTHETIC AND SEMIOTIC
RESEARCH AND DEVELOPMENT

MGD ORION REGULAR

12pt As CERN released their presentation on the Higgs Boson in 2012, Fabiola Gianotti, particle physicist and general director of CERN, chose to use Comic Sans as a typeface, simply because she liked it. This seeming contradiction, to re- and present such a groundbreaking research and discovery in such a nonserious typeface went viral on the internet; leading to a lot of articles, one could argue there has been more reporting on the choice of typeface, rather than the discovery itself ...

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MGD ORION ITALIC

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